

CPME/AD/EC/06072021/084\_Final/EN

On 6 July 2021, CPME adopted the 'CPME Feedback on the Revision of rules on information provided to consumers for alcoholic beverages' (CPME 2021/084 FINAL).

## **CPME Feedback on**

the Revision of rules on information provided to consumers for alcoholic beverages

The Standing Committee of European Doctors (CPME) represents national medical associations across Europe. We are committed to contributing the medical profession's point of view to EU and European policy-making through pro-active cooperation on a wide range of health and healthcare related issues.<sup>1</sup>

CPME believes that industry self-regulation is not an appropriate way to protect the population from alcohol-related harm. Therefore, European doctors support policy option 2 suggested by the European Commission's roadmap to revoke the exemption of all alcoholic beverages from EU Regulation 1169/2011 and require all indications of the list of ingredients and the nutrition declaration on-label.

This option would increase the level of consumer awareness of the content and nutritional composition of alcoholic beverages, facilitate informed choices, and consequently help reducing harmful alcohol consumption with benefits to public health. In addition, it would reduce costs for public healthcare.

Currently, alcoholic beverages containing more than 1.2 % by volume of alcohol are exempted from the mandatory declaration of ingredients and nutritional values. CPME believes that consumers have right to know what they are drinking and calls on the European Commission and the European colegislators to end the exemption of all alcoholic beverages from EU Regulation 1169/2011.<sup>2</sup>

To protect the health of the population, alcoholic beverages should be legally required to list their ingredients and nutritional values, and to display those values legibly on the product's label. This should not be done in a way that suggests that the product is healthy.

Public health may be further improved by including additional labelling information. This may include information on allergens but also different health warnings, for example on legal age limits, drinking during pregnancy, drinking and driving, and the link to cancer and other diseases.

 $<sup>^{1}</sup>$  CPME is registered in the Transparency Register with the ID number 9276943405-41.

<sup>&</sup>lt;sup>2</sup> CPME Policy on Alcohol Labelling, 2018