

COALITION FOR VACCINATION ONLINE CAMPAIGN 2020

to promote the uptake of vaccines among healthcare professionals and their patients

Communication Toolkit

Images

Download here: <https://bit.ly/3kVdYkw>

Videos

Video 1: <https://bit.ly/36k1Pln>

Video 2: <https://bit.ly/2S77tic>

Video 3: <https://bit.ly/3mXOpRN>

Messages to be shared with the images and videos

Example 1: #Vaccinating risk groups is the best protection against #flu. Protect the vulnerable, protect the community!

Example 2: By #vaccinating ourselves against #flu, we protect others, especially risk groups. #Vaccination should be regarded as a social responsibility.

Example 3: #Flu season is coming! Let's make sure that this time we are protected by #vaccination.

Hashtags

#CoalitionForVaccination

#VaccinesWork

#ImmunizeEurope