



On 13 October 2016, the CPME Executive Committee adopted the 'CPME Consultation response on the EU Youth Strategy: Evaluation of the Youth policy cooperation in the EU' (CPME 2016/084 FINAL)

CPME Public Consultation Response - Evaluation of the Youth policy cooperation in the EU

The Standing Committee of European Doctors (CPME) represents national medical associations across Europe. We are committed to contributing the medical profession's point of view to EU institutions and European policy-making through pro-active cooperation on a wide range of health and healthcare related issues.¹

CPME welcomes the opportunity to submit a response to the public consultation of the Youth policy cooperation in the EU.

CPME strongly supports the aim of the EU Youth Strategy to support the health and well-being of young people with a focus on e.g. promoting physical activity and healthy lifestyles, education on nutrition, and making health services more accessible for young people. The EU Youth Strategy is a good opportunity to implement the Health in All Policies approach. Nevertheless, CPME also emphasises the importance of child maltreatment prevention although it is not in the focus of the strategy.

In particular, CPME highlights the need for action on tobacco control. CPME is strongly in favour of effective regulatory action, both at national and EU level, to ensure that access to and consumption of tobacco products as well as their promotional information is strictly regulated with a view to progressively achieving a total prohibition.²

CPME underlines the complex nature of action against obesity and the need for coherent policies, which allow for healthy environments, clear consumer information, effective protection of vulnerable groups, including children and young people, and access to high quality care for both prevention and treatment relating to obesity.³

CPME also stresses the importance for policy-makers to prioritise the well-being of children and young people over the financial interests of the alcohol industry and take effective regulatory action

¹ CPME is registered in the Transparency Register with the ID number 9276943405-41.

² [CPME Policy on Smoking in the Presence of Children](#)

³ [CPME Commitments to the EU Platform on Diet, Physical Activity and Health 2016-2017](#)



to provide for responsible practices in alcohol consumption, trade, advertising and other forms of communication, including social media.⁴

CPME has been actively commenting on the Commission proposal for amending the directive on audio-visual media services in order to prevent the exposure of children and minors to audio-visual commercial communications for alcoholic beverages, and to reduce the exposure of children and minors to audio-visual commercial communications regarding foods and beverages that are high in salt, sugars or fat. CPME believes that in this law the objectives of the EU Youth Strategy on health can be realised and calls for coordinated action across DG EAC policies.⁵

⁴ [CPME Policy on preventing alcohol-related harm in children and young people](#)

⁵ [CPME Position on the Proposal for a Directive amending Audio-Visual Media Services Directive](#)