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On 15 September 2011, the CPME Executive Committee adopted the “CPME Commitments to the EU Alcohol and Health Forum –2011-2013” (CPME 2011/097/ FINAL EN)

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## CPME

### EU Alcohol and Health Forum – Commitments 2011-2013

CPME Standing Committee of European Doctors

*The Standing Committee of European Doctors (CPME) represents medical doctors across Europe and is composed of the most representative National Medical Associations of 27 European countries. CPME aims to promote the highest standards of medical training and medical practice in order to achieve the highest quality of healthcare for all patients in Europe. CPME is also concerned with the promotion of public health, the relationship between patients and doctors, and the free movement of doctors within the EU. CPME also cooperates closely with national medical associations from associated and observer countries, as well as with specialised European medical organisations and international medical associations.*

#### Commitment 1: Mobilising the medical profession

CPME calls for the active participation of its membership in combating alcohol-related harm with the help of the following measures:

1. CPME members are called upon to undertake a lobbying exercise at national level to campaign for controls over the advertising of alcohol products with a specific emphasis on its effects on children and young people. At least 14 CPME members will undertake such an exercise during the commitment’s lifetime. The CPME secretariat will provide the terms of reference of such a lobbying exercise.
2. CPME encourages its members to carry out information and awareness raising campaigns among doctors for early detection of patients’ excessive drinking with a special focus on promoting the prevention of alcohol-related problems at the workplace. At least 14 CPME members will undertake such an exercise during the commitment’s lifetime. The CPME secretariat will provide the terms of reference of such campaigns.



CPME commits to call on all its members (NMAs) to undertake concrete and verifiable actions in these fields, to assess these actions and to report to the Forum. To this end, the CPME Secretariat will:

- provide its members with terms of reference for lobbying action
- provide assistance and background information to members on request, as well as general follow-up
- will collect information on actions taken by members and formulate them in a report

#### Commitment 2: Informing the medical profession

CPME will keep the topic of alcohol-related harm high on its agenda with help of the following measures:

1. CPME members will receive up-dates on developments in the field of alcohol policy at the bi-annual CPME Board meetings.
2. CPME members will be provided with information mailings in follow-up to meetings of the European Alcohol and Health Forum. The information comprised in these mailings will also be made available on the members' section of the CPME website/newsletter
3. CPME members will be provided with information mailings on developments and activities in the field of alcohol policy at EU level. The information comprised in these mailings will also be made available on the members' section of the CPME website/newsletter.
4. Information on the activities of CPME and its members in relation to the Alcohol Forum will be made available on the public section of the CPME website/newsletter.

#### Commitment 3: Raising awareness

CPME will contribute to raising awareness on the impact of harmful and hazardous alcohol consumption with the following measure:

1. CPME will launch a campaign banner on an EU news website in order to promote prevention of alcohol-related harm to the children and young people. This banner will be publicly accessible and will run for two weeks.

Commitment duration: 1 October 2011 – 30 June 2013